



YOUR PEOPLE'S HISTORY TOUR OF EAST LA



Site #1, 4945 Whittier Boulevard, the former Silver Dollar Bar, site of the killing of L.A. Times reporter Ruben Salazar during the Chicano Moratorium Against the Vietnam War, August 29, 1970.

Site #2, El Pedorrero (the Farter) Muffler Shop, 4101 Whittier Boulevard. *El Pedorrero Muffler Repair*, with its "museum" open to the public Monday through Friday from 1 – 5 PM, is small business establishment as total folk art installation.

Site #3, Ruben Salazar Park, 3864 Whittier Boulevard, is on the south (left hand) side of the street. It has grass with winos sleeping, municipal pool full of kids having a great time in the summer, and a senior center I never see open. Perhaps the marchers of the Chicano moratorium would have made it to this park for a rally if they had not been attacked by the sheriffs department. The main thing you may find of interest here is the big David Botello mural on the side of the community building, visible from the sidewalk

Site #4 is the Community Service Organization building, 2130 E. First Street. *The Community Service Organization (CSO) was once one of the most important political organizations in the community, propelling Edward Roybal into Congress as the only Mexican American at the time in the U.S. Congress, and training organizers that included Cesar Chavez and Dolores Huerta.*

Site #5, the Hollenbeck Youth Center, 2015 E. First Street is where Olympic gold medal boxers Paul Gonzales (1984) and Oscar de la Hoya (1992) trained. Needless to say, countless other nameless boxing hopefuls trained here and elsewhere in Boyle Heights.

Site #6, is the Casa 0101 Theater, 2009 E. First Street, Los Angeles, CA 90033. (323) 263 7084. *Josefina Lopez, Colombian director of the movie Real Women Have Curves, founded this theater which runs writing and theater workshops for youth.*

Site #7, the Homegirl Cafe, 1818 E. First Street, Los Angeles, CA 90033, (323) 268 9353, is open 8 AM to 4 PM for breakfast and lunch. *Offering both vegetarian and Mexican meat dishes, one of the best restaurants in Boyle Heights, Homegirl Cafe is an off-shoot of Father Gregory Boyle's Homeboy Industries whose offices are located a block east at 1916 E. First Street.*

Site #8, Mariachi Plaza at the corner of E. First and Boyle, is the main meeting place and hiring site for mariachi musicians from Boyle Heights and the Eastside. *The old Boyle Hotel across the street from the plaza is home to many musicians (some of whom complained about recent renovations and a raise in the rent, forcing them to leave), and groups are hired from the plaza each afternoon. The site also hosts the annual Los Angeles Mariachi Festival, though it is currently partly obstructed by construction of the new subway station underneath it.*